

# BEN CONNORS

JOURNALIST // CREATIVE TECHNOLOGIST

## //CONTACT ME

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## //PROFESSIONAL STATEMENT

Ben is an experienced visual journalist and documentary editor with a rich background in mastering new technologies and leveraging them to create award winning formats, stories and experiences. His goals are to lead collaborative interdisciplinary teams, and to create unforgettable non-fiction experiences that inform and empower audiences.

## //AWARDS

ACTUAL REALITY  
**2019 OJA //** Innovation In Visual  
Digital Storytelling

TITLETOWN TX  
**2017 Regional Murrow //**  
Excellence in Video  
**2017 Regional Murrow //**  
Excellence in Innovation  
**2016 OJA //** Innovation In Visual  
Digital Storytelling

VOTERS MAKE THE CALL  
**2018 Webby //** Honoree For Best  
Interactive Video

BIG RED VR EXPERIENCE  
**2016 DigiDay //** Best Use VR/AR  
**2016 MARCOM //** Platinum Award

LAST GRAPH  
**2015 Media Rise //** Pitch Contest  
**2014 Knight Prototype Grant //**  
July Cohort

POSTTV  
**2012 Regional Emmy //** Award for  
Station Excellence,  
**2013 National Murrow //** Overall  
Excellence Online News Category

## //WORK EXPERIENCE

### **Lead Strategist // McClatchy, New Ventures Lab** 1/18 - Present

Co-founded McClatchy's "New Ventures Lab," a destination for creators to advance nonfiction storytelling. Recruited and managed six technologists tasked with researching, producing, teaching and providing technical support in emerging mediums. Served as Product Owner for development of "Actual Reality," an OJA-winning nonfiction AR app that utilized ARCore SDK. Secured a \$200k deal with Google to test new voice assistant product, developed prototype CMS and oversaw production. Partnered with Branded Content team to sell image tracking based AR experiences. Oversaw 3D-content creation for \$10k deal between Sacramento Bee & Yahoo's RYOT Studio. Oversaw AR training 10+ McClatchy journalists.

### **Lead, Emerging Video Products // McClatchy** 4/16 - 1/18

Expanded McClatchy's video and audio production capabilities through research, rapid prototyping, workflow design, training and partnership. Disciplines supported included:

|   |                           |
|---|---------------------------|
| 360° video                                  | Voice assistant briefings |
| Cinematic VR (stereoscopic + spatial audio) | 3D capture                |
| Interactive non-linear video                | Volumetric video          |

### **Consultant Producer // Freelance** 6/13 - 4/16

Clients included: Al Jazeera English, Al Jazeera America, Advance Media, Side x Side studios, the Washington Post and others.

Work included: Consulting, 360° video production, 360° video training, web development, motion graphics and more.

### **Founder // Last Graph LLC** 9/14 - 4/16

Bootstrapped a digital platform for impact journalists and their audiences. The Last Graph was a database of embeddable 'actions' related to news and current events. Journalists and nonprofits could use a CMS to create and or embed these interactive actions in their stories. Each embed would include up-to-date quantitative information about the results of the audience's collective action. Individuals could commit to take action, track their commitments, discover related content and share their results via a personalized dashboard.

## // AWARDS

### THE STREAM

**2013 Gracie //** Award For Outstanding News Talk Show  
**2012 Emmy Nom. //** Nomination New Approaches To News & Documentary  
**2012 Webby //** People's Choice Award For News And Politics  
**2012 Royal Television Society //** Most Innovative Programme

## // SKILLS

**Video & Audio Editing:** FCP, Premiere, Audition, Audacity, Reaper, Adobe Media Encoder.

**Motion Gfx:** After Effects, Apple Motion.

**3D:** Blender, Reality Capture, Z-Brush.

**2D:** Photoshop, Illustrator.

**Production Equipment:** DSLR & ENG Cameras, Structured Light Scanners, Stereoscopic 360, Ambisonic mics, 3-point lighting, GoPros.

**Project Management:** Jira, Taiga, Trello, RASCI & Gantt charting, Agile.

**Code:** HTML, CSS, JavaScript, PHP, C#, Python.

**Packages & Frameworks:** jQuery, Bootstrap, Three.js, AR.js, D3.js, A-frame.io, WordPress, OctoberCMS, GIT, FFMPEG, Imagick, Twig, Drupal, Vuforia, ARCore.

**Apps:** Android Studio, Google Play Store, xCode, Apple AppStore.

**Game Development:** Unity.

**Database:** MySQL.

**Sysadmin:** EC2, S3, Command Line, Apache.

**IDEs:** Atom, Coda, Visual Studio.

**Immersive:** Kolor, HumanEyes, Mettle, Facebook Spatial Audio Toolkit, DepthKit, iPiSoft.

**Physical Prototyping:** 3D Printing, Laser Cutting, Soldering, Screen Printing, Jig, Table & Radial Saws, Fusion360, Raspberry Pi, Projection.

## // WORK EXPERIENCE CONTINUED

### Executive Producer // AJ+ 5/14 - 9/14

Served as product owner for the AJ+ mobile app during pre launch ideation and development. Designed the "atomized" interactive news app. Developed low and high-res working prototypes of the app and low and high res prototype CMSs to test and harden the workflow. Advised on the development of the production CMS. Recruited and trained production team.

### Graphics Developer // Al Jazeera Network 6/13/-5/14

Developed a forked 'local' version of all production software for Al Jazeera America's new franchise of Al Jazeera's "The Stream." Designed and developed additional web apps to render graphics highlighting audience engagement on demand for live show. Created archival system to record live engagement data and provide tools for replaying, searching and analyzing it.

### Innovation Editor, Video // Washington Post 4/12-6/13

Founded the nightly newscast "The Fold," the premier flagship content for The Washington Post's first OTT endeavor called "PostTV." Managed daily production of the show by a team of four video journalists. Produced news segments. Created branding for the show, developed motion graphics templates, and formats. Helped software engineers plan and carryout integration of OTT CMS into existing video CMS. PostTV went on to launch broadcast personalities Chris Cillizza, Nia Malika Henderson & Jackie Kucinich.

### Innovation Producer // Al Jazeera English 5/11 - 4/12

Designed and developed new user experiences & segments. Engineered and developed JavaScript based method for rendering graphics displaying audience engagement, during a live broadcast. Served as chief video-editor, and asset manager for the show.

### Creative Strategist // Al Jazeera English 1/11 - 5/11

Co-founded "The Stream, a 'social media community with its own daily TV show on Al Jazeera English," now in it's 9th year. Developed concept, established hybrid TV/Web production workflow, developed pre launch website and conducted prototyping according to the tenets of human centered design. Established engineering and production practices to use Skype for live interviews, which dramatically expanded the diversity of available guests and saved tens of thousands of dollars each year in studio and satellite fees.

### Senior Non-Linear Editor // Al Jazeera English 11/09 - 1/11

Coordinated daily interdepartmental workflow, field editing assignments, broadcast engineering and continuation of prior responsibilities.

### Non-Linear Editor // Al Jazeera English 10/06 - 11/09

Edited breaking news, feature and documentary video packages for the Americas bureau of a 24-hour, international news network. Work included color-correction, mixing music and audio effects, and designing original motion graphics.

## // SOCIAL



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